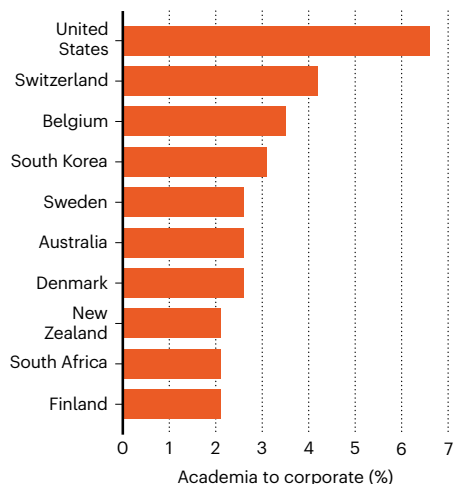


Market moves

These are the firms and frontiers that are attracting researchers. **By Bec Crew and Tanner Maxwell. Data analysis by Aayush Kagathra.**

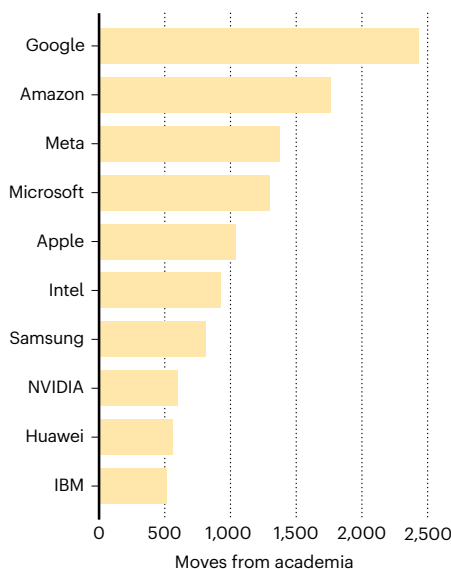
PRIME LOCATION

More than 1 in 20 of all research moves within the United States for the period 2020–24 were from academia to companies, according to data from Sydney-based analytics company League of Scholars. Moves were calculated based on verified Google Scholar accounts affiliated with company e-mail domains, which means moves in countries where Google Scholar use is relatively low among corporate researchers, such as China, might be underrepresented.



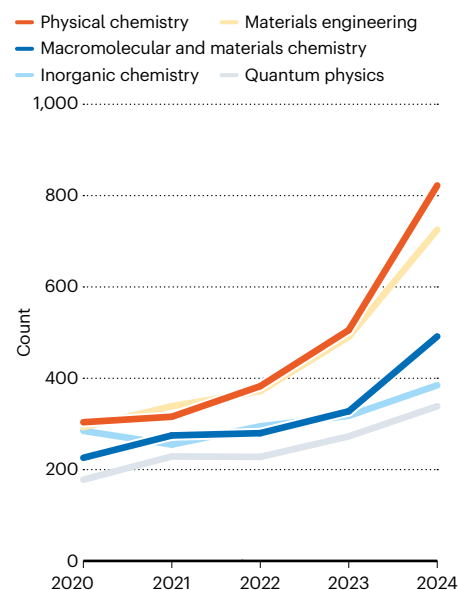
TALENT MAGNETS

US companies lead as top destinations for academics moving to corporate research roles, based on 68,210 verified global cross-sector movements for 2020–24. Nearly 4% of these transitions were to Amazon and Google, with just over 2.5% specifically to Amazon.



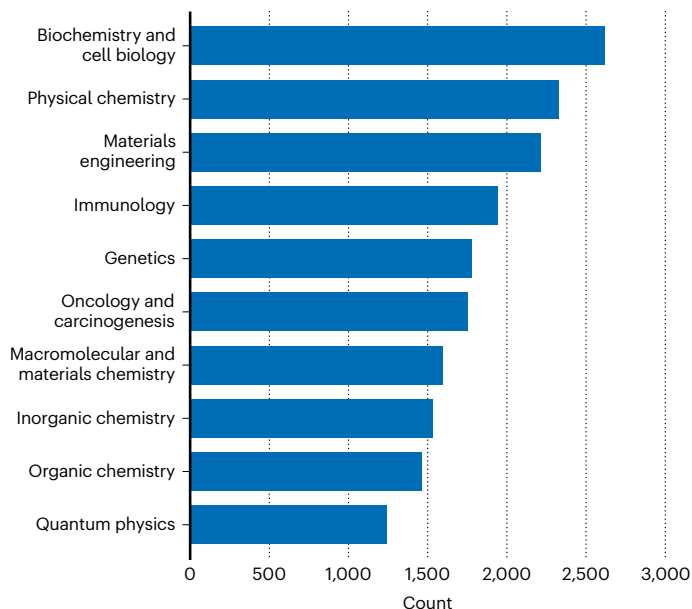
HIGH-FLYERS

Of the corporate-research output in the Nature Index, these are the six fastest-rising natural-sciences fields — measured by absolute change in article Count from 2020 to 2024. All fields sit within the top 10 overall.



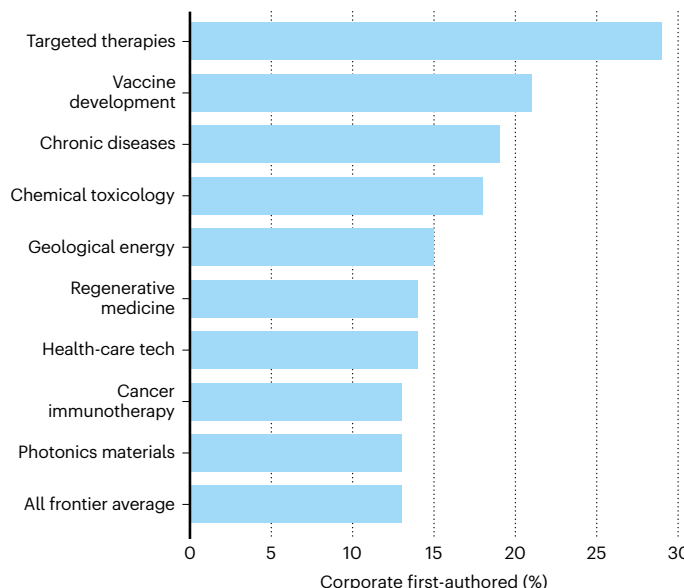
FIELD GUIDE

The top fields in corporate research in the health and natural sciences, as measured by article count in the Nature Index, is shown for 2020–24. Physical chemistry is the fastest-rising field overall, increasing its Count by 171.29% for the period.



FRONTIER MAP

League of Scholars used an algorithm to analyse the titles and abstracts of 35,000 corporate co-authored papers from 2024 indexed by OpenAlex. Papers were clustered by topics, or 'frontiers', and the top frontiers are shown here by percentage of papers related to that frontier.



SOURCES: LEAGUE OF SCHOLARS, OPENALEX, GOOGLE SCHOLAR, 2025; NATURE INDEX