



MARK KAUZLARICH/BLOOMBERG/GETTY

New York City residents endured near-record high temperatures in late June during a heatwave that caused power outages.

# THE DEADLY IMPACT OF URBAN HEAT

Scientists are mapping correlations between race, poverty and heat in cities, and suggesting solutions to reduce the dangers. **By Alexandra Witze**

**L**uis Rodriguez holed up in his kids' bedroom last month as a brutal heatwave baked his Los Angeles neighbourhood and the rest of the southwestern United States. The space was their only room with an air-conditioning unit, and the safest place in the house when temperatures outside soared above 40 °C.

All day, Rodriguez tapped on his computer, working remotely as a volunteer manager for TreePeople, a non-profit environmental organization in Beverly Hills, California, that plants and cares for trees across Los Angeles. His two young sons crammed into the bedroom with him to avoid the dangerous heat. Only as evening fell would they emerge, after temperatures in the house had climbed so high that it was cooler outside. The boys played in the shade of the fig tree Rodriguez planted

in front of his house – as much for its large, shade-producing leaves as for its delicate fruit.

From Los Angeles to Lagos, extreme heat is a growing problem. As temperatures soar and heatwaves become more common because of global warming, people living in cities are particularly at risk. Asphalt, concrete and other surfaces that absorb and emit heat make many urban environments much hotter than suburban or rural areas.

To help reduce the risk of heat stroke and other heat-related illnesses, urban planners, meteorologists, climate experts and other scientists are working to identify the most vulnerable neighbourhoods. Underlying such efforts is a growing awareness of how extreme heat takes a disproportionate toll on people of colour and those in lower-income communities. Racist urban policies, particularly in the United States, have left communities of colour

at higher risk of heat-related illness or death than their white neighbours.

In the past few years, a growing body of research has revealed the environmental injustices that have left some residents baking in vast expanses of asphalt while other urban neighbourhoods benefit from green parks, spacious lawns and sprawling trees. "It's really shocking," says Angel Hsu, a climate scientist at the University of North Carolina in Chapel Hill. "We have to ask ourselves why – to try to figure out why these patterns are so consistent and so pervasive."

Similar inequalities threaten urban residents in many other countries, but some of the best-documented examples are in the United States, where researchers are increasingly exploring the links between discriminatory policies and heat risks. Many cities are now working to incorporate heat equity into their

urban planning, such as by planting trees and painting roofs white in neighbourhoods that have typically received fewer resources. But such climate-adaptation plans have a long way to go to counter decades of deliberate neglect of the most vulnerable residents.

### Fatal conditions

Worldwide, more than 166,000 people died in heatwaves between 1998 and 2017, according to the World Health Organization. That makes heat among the deadliest of all weather-related disasters, including cold spells, floods, lightning and hurricanes. Yet its impact is routinely underestimated, because death certificates commonly list a cause of death, such as heart failure, without noting that the person had been exposed to high temperatures.

In a study<sup>1</sup> of deaths and emergency hospital admissions in Houston, Texas, between 2004 and 2013, scientists found that people older than 65 were probably dying as a result of hot days at higher rates than had been officially recorded. “Extreme heat is one of the underappreciated natural hazards,” says Olga Wilhelm, a geographer at the National Center for Atmospheric Research in Boulder, Colorado, and an author of the study.

Extreme heat can trigger fatal heat exhaustion or heat stroke, which occur when a person’s body cannot cool itself enough. Heat stress can also kill by exacerbating underlying conditions, such as cardiovascular or respiratory disease. Most vulnerable are children, older people and those with chronic health conditions or who work outdoors. But even healthy younger adults can die if the heat is bad enough. Many people die during stretches of hot weather, especially when temperatures don’t drop much at night<sup>2,3</sup>.

Some of the most lethal heatwaves have occurred in temperate cities that were suddenly exposed to extreme heat. At least 14,000 people died in a heatwave that blasted France in 2003, and more than 700 perished in Chicago, Illinois, in 1995. The full toll of a record-breaking heatwave in the northwestern United States and southwestern Canada last month is not yet clear, but hundreds of people are thought to have died from the heat.

Although heatwaves affect people in rural areas, cities often bear the brunt of the impact. That’s because of the urban heat-island effect, in which the materials that make up streets and buildings cause the air to heat up more than in leafier areas. On average, central urban areas are several degrees celsius warmer during the day than the surrounding countryside – but they can be much hotter than that.

In many cities around the world, the most vulnerable residents face the greatest risk. In Qatar, many migrant workers in the construction industry die from cardiovascular failure brought on by heat stroke<sup>4</sup>; a study of more than 1,300 workers from Nepal who died

between 2009 and 2017 found that heat-protection measures could have saved the lives of up to 200 of them had effective programmes been in place<sup>4</sup>. In Bangkok, a survey<sup>5</sup> of 505 residents conducted during the hot season in 2016 found that people on low incomes were more likely to report experiencing heat stress than were those on high incomes.

Climate models project that the problem will only get worse. Not only are average summer temperatures rising, but heatwaves are becoming more frequent and more intense, and are lasting longer. An international research team reported in May that approximately 37% of heat-related deaths across 43 countries can be linked to human-induced climate change<sup>6</sup>.

### Inequality in hotspots

For Hsu, the challenge became clear when she was working in Singapore, where parts of the urban core can be up to 7 °C hotter than nearby regions. She now runs a data-analytics group that works on climate-change solutions – and has taken a hard look at the racism that helps to determine who in the United States is most exposed to extreme heat, and why.

Hsu likes to point out that her hometown of Greenville, South Carolina, is not green for everyone. The parts of town that experience the most heat stress are populated mostly by Black people, Hsu has found. In one of the broadest studies yet to look at differential heat exposure in the United States, she and her colleagues combined satellite measurements of urban heat with census data that included detailed demographic information about who was living in which parts of 175 cities<sup>7</sup>.

Hsu says she expected to find disproportional

### “We see systemic, pervasive and widespread evidence of environmental racism.”

tionate exposure, but was shocked by the sheer magnitude of the difference. In 97% of the cities, communities of colour were exposed to temperatures a full degree celsius higher, on average, than communities composed mostly of non-Hispanic white people. “We see systemic, pervasive and widespread evidence of environmental racism with respect to urban heat island exposure,” she says. “I didn’t think it was going to be basically universal.”

Exposure to heat also correlated with income; people living below the poverty line, irrespective of race or ethnicity, were exposed to higher temperatures than were those above the poverty line.

Yet race remains the factor that shapes so much of US urban heat exposure. And the history traces back more than a century and a half. After the United States abolished slavery in 1865, housing policies across the nation were

designed to systemically exclude people of colour, particularly Black people, from living in certain neighbourhoods.

One major driver for today’s differential heat exposure was a federal loan-approval programme created by Congress in 1933, which was meant to help people to pay their mortgages during the Great Depression. The corporation overseeing the loans drew up detailed neighbourhood maps in 239 US cities, ranking them from A (perceived as the safest place for banks to invest) to D (perceived as the riskiest). Neighbourhoods with a high percentage of minority racial or ethnic groups or immigrants were almost inevitably graded as D – often with racist annotations from the corporation representative – and marked as red on city maps.

This ‘redlining’ practice led to deliberate decisions that affect nearly all aspects of many US cities, including access to schools, parks and other community facilities. And over the past several years, the environmental non-profit organization Groundwork USA, a network of local groups across the country, has worked with various research teams to compare those redlining maps against modern environmental risks such as extreme heat and flooding (see ‘Inequality and extreme heat’). “You can see how little investment has been done in the areas that were redlined,” says Jasmin Barco, a community organizer at Groundwork Denver in Colorado. “It’s just crazy.”

On average, temperatures in redlined areas in 108 US urban areas are 2.6 °C warmer than in non-redlined areas, according to an influential 2020 paper<sup>8</sup> in the journal *Climate*. That’s a result of the impervious surfaces and lack of tree canopy, but is probably also linked to racist urban-planning policies, such as decisions to build large highways and industrial buildings (with their heat-absorbing concrete) in communities of colour. “This is a clear case of systemic planning processes that had marginalized communities for generations,” says Vivek Shandas, an urban ecologist at Portland State University in Oregon and a co-author of the paper.

### Temperature patrols

Shandas remembers when he first got his driver’s licence and would eagerly cruise around his home town to see as much as possible. He was struck by how temperature displays outside banks differed across the city. That didn’t mean the banks had malfunctioning thermometers, Shandas says; each bank displayed the temperature in its particular environment, whether that was a hot reflective parking lot or a cool, shaded street.

Later, when he began working in climate science, Shandas recruited people to travel around various cities with temperature sensors mounted to their cars or bikes. He was surprised by how detailed and revealing the

measurements from different blocks were. “We had a hunch there would be a difference,” he says. “But we didn’t know it would translate so explicitly and so systematically to air temperatures.”

These crowdsourced temperature-mapping projects have expanded over the past few years. This summer, the US National Oceanic and Atmospheric Administration is running an urban heat-island mapping campaign – which Shandas advises on – in cities in 11 states.

On extremely hot days, volunteers will drive and bike across the cities, starting in the early morning. By building up a temperature and humidity profile across the city and throughout the day, the researchers will gather data to help them understand which neighbourhoods get the hottest. They can then combine those data with satellite measurements to predict which blocks are likely to be the most vulnerable as hot air masses move in above a city.

Ultimately, Shandas dreams of building an urban map of air temperatures across the entire United States. With such precise predictions, he says, officials can better plan where to deploy their resources to fight extreme conditions.

## Cool ideas

Around the world, city officials have many ways to try to beat the heat. One approach is to keep public spaces such as parks or air conditioned community centres open for extended hours during heatwaves – providing a respite for people sweltering in their apartments. And lives can be saved by spreading awareness about impending extreme heat, such as by texting people an advance warning of a heatwave or displaying temperature readings on electronic billboards around a city.

Officials in Ahmedabad, India, adopted a pioneering heat action plan after a heatwave in 2010 killed more than 1,300 people. The strategy involves rolling out public warnings and other resources when the temperature is forecast to exceed 41 °C. In the years after the heat action plan was implemented, it saved an average of 1,190 lives annually<sup>9</sup>.

A number of cities target their mitigation efforts at their most vulnerable communities. “There’s an increasing interest in making sure that the most marginalized, vulnerable and excluded populations are the focus of a lot of these efforts,” says Kurt Shickman, executive director of the Global Cool Cities Alliance in Washington DC. For instance, a study<sup>10</sup> done in Durban, South Africa, late last year used projections of future climate change to calculate which areas will be most exposed to heat stress in the future, but also wrapped in data on socioeconomic factors to identify which at-risk neighbourhoods should be targeted for adaptation projects.

In France, Paris has an ‘oasis’ programme aimed at turning public school yards into cool

## INEQUALITY AND EXTREME HEAT

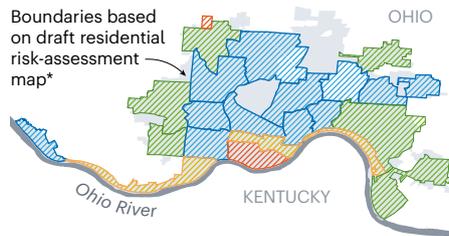
In many US cities, temperatures tend to be substantially higher in areas that have borne the brunt of discriminatory housing policies and practices. The Climate Safe Neighborhoods partnership has mapped the impacts of these policies in Cincinnati, Ohio, and 8 other cities.



### Redlined neighbourhoods

Starting in the 1930s, the US government rated neighbourhoods in many cities on the perceived risk level for home loans. Grades were based on several factors, including the races of people living there. The riskiest or lowest grade was marked in red, which gave rise to the term redlining.

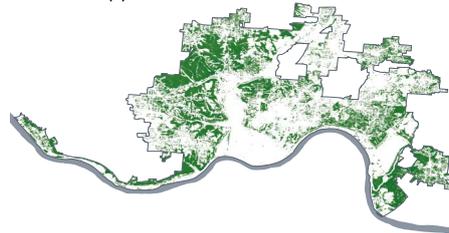
█ A █ B █ C █ D



### Tree cover

Areas of the city that were most affected by discriminatory housing practices have much less tree cover.

█ Tree-canopy cover

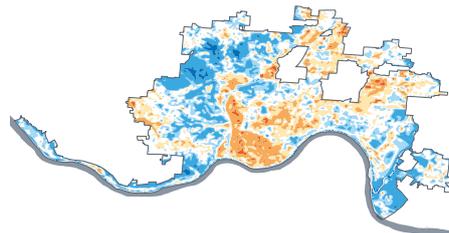


### Hotspots

An analysis of data from the Landsat 8 satellite for the summers of 2013–19 shows that some areas have temperatures that are many degrees higher than the average for the mapped zone.

**Higher (°C)**  
 █ 1.1–2.8 █ 2.8–5.6 █ 5.6–13.9

**Lower**  
 █ 1.1–2.8 █ 2.8–5.6 █ 5.6–13.9



\*Researchers have not been able to find the finalized Home Owner’s Loan Corporation residential securities map for Cincinnati.

spaces, particularly in the city’s more racially and ethnically diverse suburbs. And in the United States, many cities provide financial assistance to residents to help defray energy bills in the summer, when the costs of air-conditioning can be so high that people cannot afford to turn the units on.

Small initiatives can often punch above their weight in terms of their impact. Because social isolation increases the risk of someone dying in a heatwave, New York City encourages a buddy system in which residents check in with friends and family on hot days. This summer in

Phoenix – the hottest major city in the United States – researchers at Arizona State University are trialling an in-home temperature sensor that would text a friend or family member if the indoor temperature got too hot.

Other changes can be as simple as putting in a pedestrian crossing so that people can easily reach the shady side of a street. Such relatively straightforward steps can help to relieve heat stress in many people, says David Hondula, a climate scientist at Arizona State. “I’m really encouraged by where we could be headed in the next five to ten years,” he says.

In Los Angeles, researchers have calculated that two basic interventions – planting trees and painting roofs white – could have prevented at least one-quarter of the deaths attributed to recent heatwaves<sup>11</sup>. As in other cities, those deaths occurred disproportionately in communities of colour, says Edith de Guzman, director of the Los Angeles Urban Cooling Collaborative. But the answer isn’t as simple as just plopping trees into underserved areas of the city. Trees need to be carefully selected not only for their resilience to heat but also for how much shade the species will provide, she says.

Los Angeles has yet to meet an ambitious million-tree goal announced by the city’s mayor in 2006. But Rodriguez is doing his part from his home in the notoriously hot San Fernando Valley. His neighbourhood is mostly 1950s-era single-family homes that were built to house veterans after the Second World War; it is now much more racially and ethnically diverse.

Many of the sweetgum trees originally planted along his street have toppled or died. Rodriguez has planted not only his favourite fig tree, but also guava, pomegranate and plum trees. The four stand close together in front of his house and will one day generate a larger shade canopy.

It’s part of his plan to keep his family cool in the hotter future.

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