

years, to complete.

The research I do differs from most social-science research in other ways, too – from the funding, personnel and equipment needed to collect new data, to the skills, permissions and access required to obtain and analyse them.

Conducting research in which my participants spend 30–90 minutes completing a single study will be much costlier than enlisting participants to a 5-minute online survey. I typically pay participants US\$20 or more to meet me in person, whereas short online studies can pay as little as \$0.20 per participant (of course, some rely on volunteers who are not paid at all).

And there are other financial and time costs. In one of my research projects, for example, I measure participants' emotional responses to images and sounds by measuring how their skin's ability to conduct electricity changes. Compared with online surveys, studies that include physiological measurements cost more and can require extra technical equipment and knowledge. However, they can often be more revealing. Now, of course, such work has been paused because of the coronavirus pandemic.

A second project I am working on involves analysing interviews with 138 people recruited from our local community. Recording, transcribing and coding so much interview data can take months, if not years.

Finally, I had to learn two new programming languages to allow me to collect and analyse data using research software I was unfamiliar with. Taken together, these three different projects will hopefully result in three manuscripts, one of which I have already submitted and is under review.

Considering the different challenges each research project can pose, I realized that comparing two students' research progress is never an easy or fair process.

### Progress report

Although academia is inherently competitive, the difficulties of comparing myself with other students in my programme or field do not prevent me from assessing my personal growth in more meaningful ways. Because every graduate student works with a different set of circumstances, I realized that only one type of comparison is really fair: a comparison between my career progress now and my career standing in the past.

Since that conversation with my adviser in the third year of my PhD programme, I have submitted three first-author publications, without having to magic up something, as I thought my colleagues did. Although I still struggle with comparing myself to other students, I also look back at my own past growth and ask myself: what milestones have I reached in the previous academic year or

since beginning my PhD?

Beyond publishing manuscripts, these milestones have included pursuing external collaborations and mentoring undergraduate research assistants and other students. In addition, I have finally advanced to pre-registering my research projects, which means that I lay out my hypotheses, methods and analysis plans in writing before I collect any data. Pre-registration gives my research added credibility, but it took me some time to learn which research approach to commit to.

I now map out which goals I hope to achieve every semester, and which steps I need to take to reach those goals at my own pace. Although these milestones might not always compare to those of other graduate students, seeing how far I have come since I started my PhD journey is quite a success in itself.

**Julia Nolte** is a developmental psychology PhD student in the Department of Human Development at Cornell University in Ithaca, New York.

# WAYS TO AVOID THE TIME-ZONE TRAP

Virtual conferences should consider those living in different parts of the globe. **By Geoff Goodhill**

**B**ack in 2019, travelling to a conference many time zones away was difficult, but the content of the posters, the roar of the crowd and a few shots of caffeine were usually enough to see one through. Yet the dramatic shift to virtual conferences has brought new challenges.

On the positive side, many financial and visa-based barriers to attendance have disappeared in favour of online video-calling and keyboard networking, which come with the promise of greater inclusivity and carbon-free communication. But, from my own perspective as a researcher currently based in Australia, this has been accompanied by a tendency to bias conference timings towards attendees from

the United States and Europe. For instance, I recently gave a virtual talk at 3 a.m. my time, with no flexibility as to the timing.

This has even occurred when the conference was due to be held in one country but was delivered online in a significantly different time zone. This meant that participants from the original host country were expected to stay up late into their night to attend.

There is no easy way around the fact that 38 unique time zones are in use around the world, not just the 10 or so stretching from California to Eastern Europe, where many of the scientists who organize these conferences live. However, there are some simple steps that can be taken to help address the problem.

First, do not require people to present talks in the middle of their night. Second, record all presentations so that they are immediately available for viewing by other participants – not several weeks later, as is sometimes the case. Third, in addition to the Q&A session held directly after each presentation, run a subsequent Q&A at a point that's more appropriate for other time zones. This would aid interactions with those who cannot attend the original presentation and who have to watch the recording later.

Most importantly, just be sensitive to the fact that there is not one time zone to rule them all.

**Geoff Goodhill** is a professor at the Queensland Brain Institute and the School of Mathematics and Physics, University of Queensland, St Lucia, Australia. e-mail: g.goodhill@uq.edu.au

