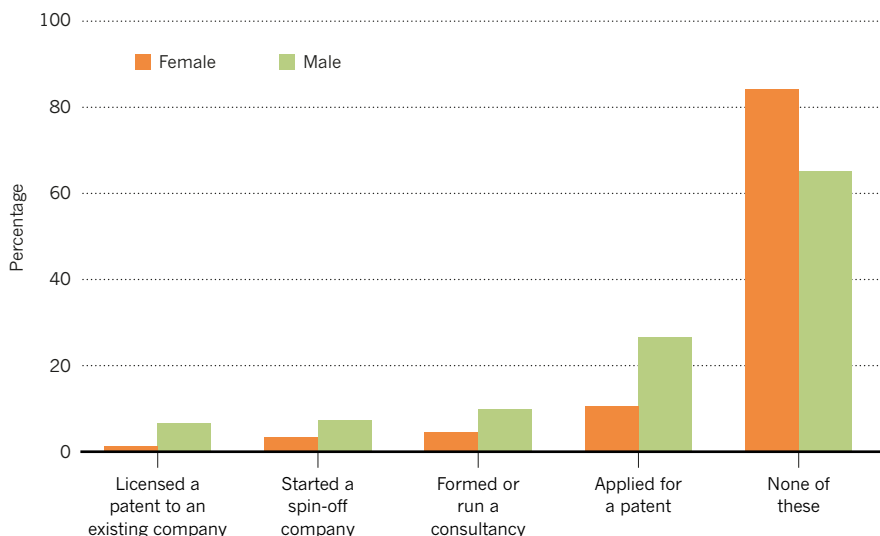


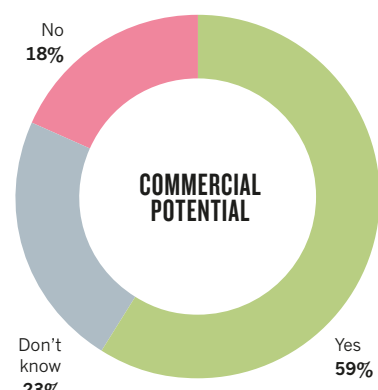
SAMPLING THE SPIN-OFF SPIRIT

In March, a *Nature* start-up survey asked visitors to Nature.com about their attitude towards entrepreneurship. More than 1,400 people responded. The results are summarized below. For full data, see go.nature.com/2r0dzgr

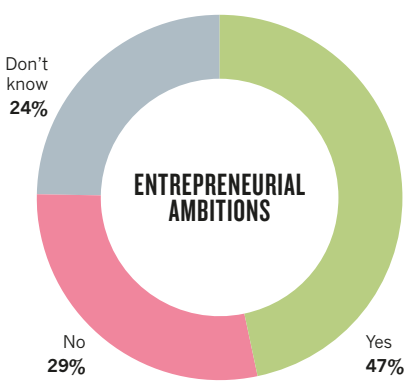
Q1. Which of the below entrepreneurial activities have you ever undertaken? (Select all that apply)



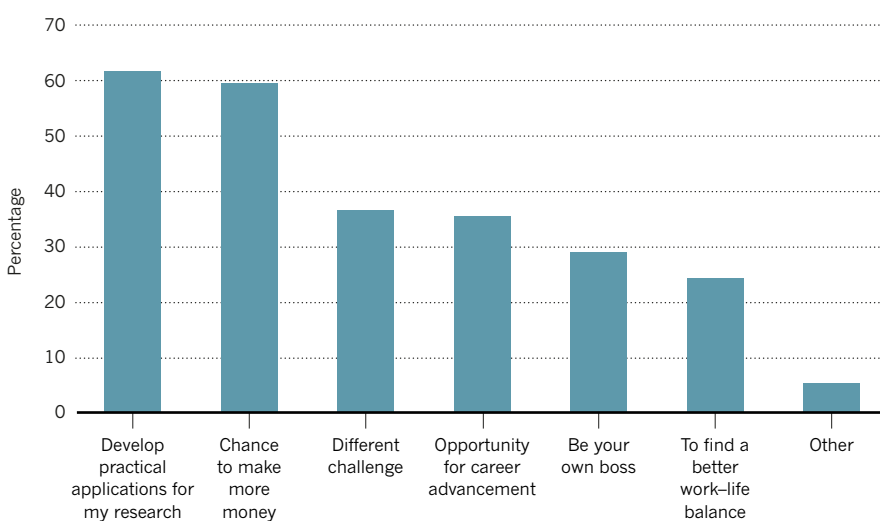
Q2. Does your research have the potential for commercial application?



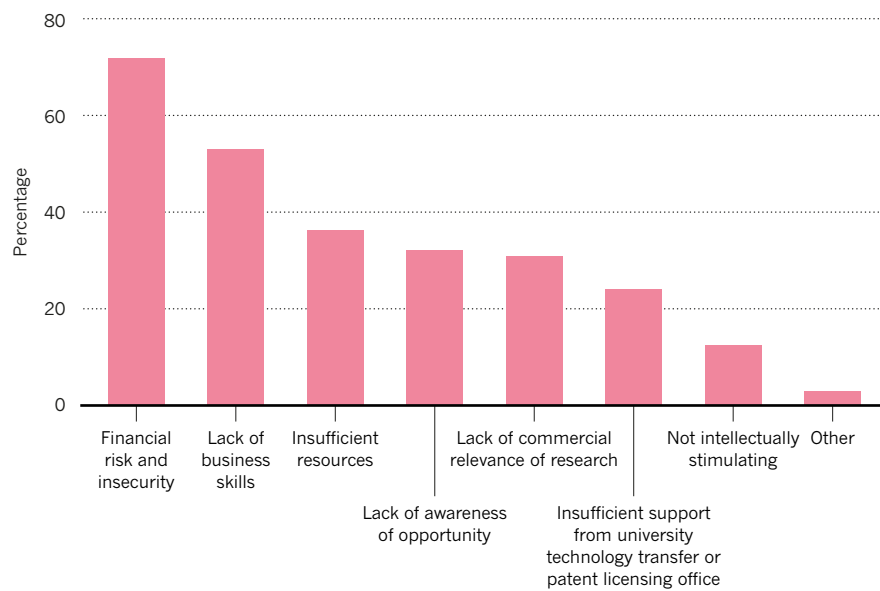
Q3. Would you consider, or have you any intention, of starting a spin-off company using your research that may require you to leave academia?



Q4. What do you believe are the key motivators that people have for leaving academia to start their own spin-off business? (Select up to three)



Q5. What do you believe are the main barriers that discourage scientists from leaving academia to start a spin-off business? (Select up to three)



Q6. Rank the following areas of science in order of which you see as most conducive to entrepreneurship. (The higher the score the more conducive to entrepreneurship the respondents felt that field was)

